



Media Alert

Press Contact:

Cindy Foster-Warthen

CFW Marketing Communications, Inc.

cindy@cfwevents.com

(404) 457-3212

NIGHTSEEING™ FRANKFURT ANNOUNCED FOR APRIL 18TH, 2012 AS PART OF LUMINALE OFFICIAL FESTIVITIES

What:

NIGHTSEEING AND TECHNILUM HAVE ANNOUNCED THE DATE FOR NIGHTSEEING FRANKFURT TO BE HELD AS PART OF THE OFFICIAL LUMINALE 2012 LIGHTING EVENTS HOSTED DURING LIGHT + BUILDING.

NightSeeing Frankfurt will take place on Wednesday, April 18th, 2012 in Frankfurt am Main, Germany.

NightSeeing is an educational and inspirational special-event that aims to raise awareness of light, and shadow, for nighttime environments in cities worldwide, as well as to provide an overview of lighting theory to the general public and design professionals alike. Technilum, the French urban furniture manufacturer and Leni Schwendinger of Light Projects, LTD will be hosting NightSeeing Frankfurt as part of Luminale 2012 official events being held during Light + Building, the world's leading trade fair for Architecture and Technology, in Frankfurt am Main.

"As designers and manufacturers of urban furniture, we truly understand and appreciate the impact of illumination, shapes, materials, and the close study of an environment and its surroundings and how it can impact a project," commented Benoit SAES, Technilum Director - Commercial Sales Manager. *" We believe that NightSeeing Frankfurt provides a great opportunity to experience firsthand the visual imagery of both old and modern world designs and their affect in the nighttime environment in the beautiful heart of Frankfurt."*

NightSeeing Frankfurt will consist of a LightTalk that will begin at 19:00 at the Haus am Dom, Domplatz 3 located in the very heart of Frankfurt, next to the Frankfurt cathedral. During this event, NightSeeing founder Leni Schwendinger will present a short educational program and then guide a LightWalk thru a designated route to discover the hidden atmospheres of Frankfurt's nighttime environment.

NightSeeing has gained a regular following of attendees and continues to attract enthusiastic crowds at events in worldwide including Washington D.C.; New York City, NY; London, UK; Lyon, France and now Frankfurt, Germany.

When:

Wednesday, April 18th, 2012, 19:00 at
the Haus am Dom, Domplatz 3

Where:

Haus am Dom, Domplatz 3
Located at 60311 Frankfurt am Main,
Frankfurt, Germany

Official Host:

Technilum is a French based manufacturer that offers a full range of outdoor lighting furniture to answer specifiers' needs in terms of urban space beautification.



Cost:

No charge and open to the public. Registration is required.

How to Register:

Visit www.nightseeing.net for further or event details or to receive registration information, simply email: info@nightseeing.net.

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ABOUT NIGHTSEEING

NightSeeing™ is a global educational program of Leni Schwendinger Light Projects LTD , which consists of a LightTalk and LightWalk with the goal of increasing awareness of light and shadows in urban nighttime environments. Recent programs include the American Society of Landscape Architects (in D.C) and IALD in London among others. More information is available on the website [NightSeeing: Navigate your Luminous City.](http://www.nightseeing.net)

NightSeeing is a trademark of Leni Schwendinger Light Projects LTD.

ABOUT TECHNILUM



As much as the scenographic dimension of lighting, urban furniture itself immediately stands out within the urban environment. Increasingly design oriented, convivial shapes and materials directly impact the general image of a location. It is the close study of the surroundings that allows the project manager, urban planner, architect, landscape architect and lighting designer to size the project they're working on.

From monumental projects to those of a far more modest dimension, a new model or an adaptation of one of our catalogue models will provide a tailor-made solution.

A durable trend in Technilum® furniture consists in creating multifunctional supports. Light poles can thus be fitted with signs, benches, camera supports in a very discrete and functional way...

Drawing inspiration from prescribers, Technilum® innovates with exclusive manufacturing processes that provide the guarantee of a perfect finish.

ABOUT LUMINALE:

Luminale 2012 – Biennale of Lighting Culture – will be held concurrently with Light+Building, The World's Leading Trade Fair for Architecture and Technology, in Frankfurt am Main and extend the fair into the evening and night from 15 to 20 April 2012. A bus line will link the various attractions throughout the city. Streets and squares, skyscrapers and churches, museums and galleries will be presented in a new light. Luminale curator Helmut Bien expects around 140,000 'genuine' visitors (plus more than three million 'contacts' with commuters and passers-by): "Light+Building visitors and exhibitors from all over the world and people from the region enjoy the glamour of the illuminations, the hustle and bustle at the night-time venues and the new lighting ideas by architects, artists and designers. For additional information on Luminale, visit www.luminale.de.